Industry’s now offers complete logistic chain

This involves managing the transfer of goods and produce from their origin to their final destinations.

Four years since the East African Common Market Protocol came into force, there has been a substantial progress on the free movement of goods in the region, and this development has opened up new markets and expanded old ones, leading to new opportunities in the shipping and logistics sector as companies set up offices in more countries.

In addition, the opening up of new markets in the hinterland has promoted the growth of imports and exports trade globally, calling for more and efficient services in the shipping and logistics industry. Logistics and shipping industry involves managing the transfer of goods and produce from the place of their origin to their final destinations.

This management includes services such as material handling, warehousing, packaging, transportation, shipping security, inventory management, supply chain management, procurement, and Customs service.

The logistics and shipping industry in East Africa is highly competitive. By investing in this sector, multinational firms position themselves to better facilitate the flow of goods throughout the world’s growing consumer market.

International and domestic companies in this industry benefit from a highly skilled workforce and relatively low costs and regulatory burdens.

A highly integrated supply chain network in East Africa links producers and consumers through multiple transportation modes, including air and express delivery services, freight rail, maritime transport, and truck transport.

To serve customers efficiently, multinational and domestic firms provide tailored logistics and transportation solutions that ensure co-ordinated goods movement from origin to end user through each supply chain network segment.

The logistics and shipping industry has an undisputed, major contribution to global transportation and logistics. The shipping industry has historically been highly cyclical, experiencing significant volatility in vessel values, freight rates and shareholder returns.

However the industry is highly affected by changes in the international economic and political environment. Increasing regulation, volatility in financial markets, risk of piracy, technological breakthroughs and environmental concerns have added to a very challenging business environment that puts even experienced shipping executives to the test.

In East Africa, infrastructure development (railway, road transport, water transport, and air transport networks) plays a vital role in the economic growth and development of the countries.

These transportation networks also play a vital role in the Logistics and Shipping industry, and are the segments of the Logistics and Shipping industry infrastructure in the

DOWN SIDE

HOWEVER THE INDUSTRY IS HIGHLY AFFECTED BY CHANGES IN THE INTERNATIONAL ECONOMIC AND POLITICAL ENVIRONMENT.
INCREASING REGULATION.
VOLATILITY IN FINANCIAL MARKETS, PIRACY, TECHNOLOGY AND AND ENVIRONMENTAL CONCERNS

Supply chain network

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Integrated services can be customised

The value chain of any industry lists all the activities from the procurement to distribution region. Globalisation and outsourcing are the other two important trends that are currently witnessed in the Logistics and Shipping industry. Both these approaches help logistics and shipping players reduce their operational costs. Globalisation and outsourcing are driven by the rapid growth in international trade and helps the industry players in global expansion through global distribution and marketing activities. This also provides players the competitive advantage in the global level and exposure to the global competition. It also offers worldwide long and complex supply chain to the logistics and shipping companies.

Outsourcing allows companies to involve more players in the value chain of any industry lists all the activities from the procurement of a product to its distribution to the customers. Service asset providers constitute the first link in the value chain of the Logistics and Shipping industry. The players in this link are transporters, freight forwarders, operators, communication providers, IT providers and warehousing and packaging providers. This step includes activities such as identifying suppliers, material handling, inventory control, and warehousing.

The next step in the chain includes infrastructure providers. It includes companies that provide the infrastructure required for logistics and shipping. These companies provide ports, airports, terminals, transport equipment, information and communication technology, IT software and tracking solutions, automation services. They also provide air transportation, road transport, rail transport, and water transport facilities and infrastructure for logistics and shipping.

Service providers form the next link in the value chain. This link includes logistics companies, shipping companies, courier companies, cargo handlers, and automation companies, and the services provided by these companies. Service users constitute the final link in the value chain. These include all companies where logistics and shipping is a part of the value chain.

AS Servair provides a fully integrated system of catering and ancillary support for airlines landing at Mombasa’s Moi International airport and ships that call at the port city.

Our main targets in this industry are the naval ships which came in with the increase in the fight against piracy along the East Coast of Africa and the Indian Ocean waters. Ships from the European Union which were in sea patrolling would order supplies from us. We have handled the Italian, Dutch, British, Canadian, Greek, German, French, Spanish and Portuguese navy ships as well as commercial ships such as crew ships and oil exploration ships that undertake oil exploration along the East African coast. Which frequented the port at the height of the anti-piracy campaigns. We are also in business with cruise ships that call at the Mombasa port.

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Nas Servair Station Manager Paul Krijnen says their Mombasa workforce was built, super hygienic and fully equipped facilities, we are without a doubt one of the leading and most formidable catering specialists in the world.

The depth our experience has given us a deep-rooted understanding of our clients’ businesses, enabling us to precisely tailor our services to the specific individual requirements of each ship.

Our secure cold storage facilities lie just two kilometers from the port of Mombasa and conform to the strictest international HACCP (Hazard Analysis Critical Control Point) hygiene controls.

We procure and supply both local and foreign food stuffs and consumables including vegetables, fresh meat, water and oil to commercial, cruise and navy ships.

Every item stocked at our Ships Stores facility is from specially selected suppliers, chosen during an exhaustive auditing process for the high quality and dependability of their goods.

Using our stringent catering specifications as the model, deliveries are packaged to customers specifications and transported in our fleet of refrigerated vehicles.

Our large volume purchasing capacity and strong financial base enable us to confidently guarantee competitive pricing.

We offer the export quality fruit and vegetables, poultry products, top grade meat products of all descriptions, a wide variety of seafood products, comprehensive stock of tinned and dry goods.

We also offer fresh dairy products, confectionary, and a wide selection of bread products from our in-house state-of-the-art bakery. We have Open Water off Shore Deliveries and Duty Free Cigarettes and Alcohol on request.

We focus on quality and creativity to work in tandem with customers to achieve their (and ultimately) our goals.

All our processes conform to world-class standards, and integrated software guarantees accuracy, efficiency and an instant crosscheck capability with every client order, including supply-chain, scheduling, audits and checklists.

Our constiency of customers and suppliers are covered by a HACCP assured safety and quality system that ensures that our products maintain high quality standards.

Our bonded warehouse and stocks a wide array of wines, spirits and other duty free attracting goods for supply. This is alongside a dry-goods store stocked with Kenyan and international items, also capable of sourcing and holding special requests.

At NAS safety, quality and customer satisfaction are our priorities. We highlight food safety issues before they become problems, protecting our brands and consumers.

This has been the result of the design and implementation of programmes that ensure food safety and quality throughout our supply chain based on a HACCP (Hazard Analysis Critical Control Point) assessment, a safety and quality system that ensures our products maintain high quality standards and ISO 22000 standards.

Our quality assurance department and the Food Safety team provide complete management of the overall programme, driving performance improvements.

Our team has the expertise to ensure that the food we serve is expertly prepared and in accordance with local and international hygiene standards.

Our success is guaranteed because the ingredients and products used in food preparation are of the highest quality and supported by robust supplier management coupled with strong partnerships.

Our food is prepared under sanitary conditions without risk of contamination. All employees are provided with the information, training and tools needed to do their jobs in a hygiene and compliant manner since they comply with our food safety procedures and policies, giving us a niche in the market.

We measure our performance in relation to food safety and quality through internal and external audits and customer feedback.

We tailor menus to our clients’ specifications and the NAS team is dedicated to delivering the best in sourcing, cooking and hospitality. Our facilities are equipped with modern catering equipment that facilitates the production of healthy, fresh, nutritious and hygienic meals.

Delivering fresh food is vital to us, so our support equipment and vehicles are temperature controlled to store food in prime conditions and are equipped with radio support communications to enhance efficiency.

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Ship Chandelling

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